

# Paul John

Indian  
Single Malt  
Whisky

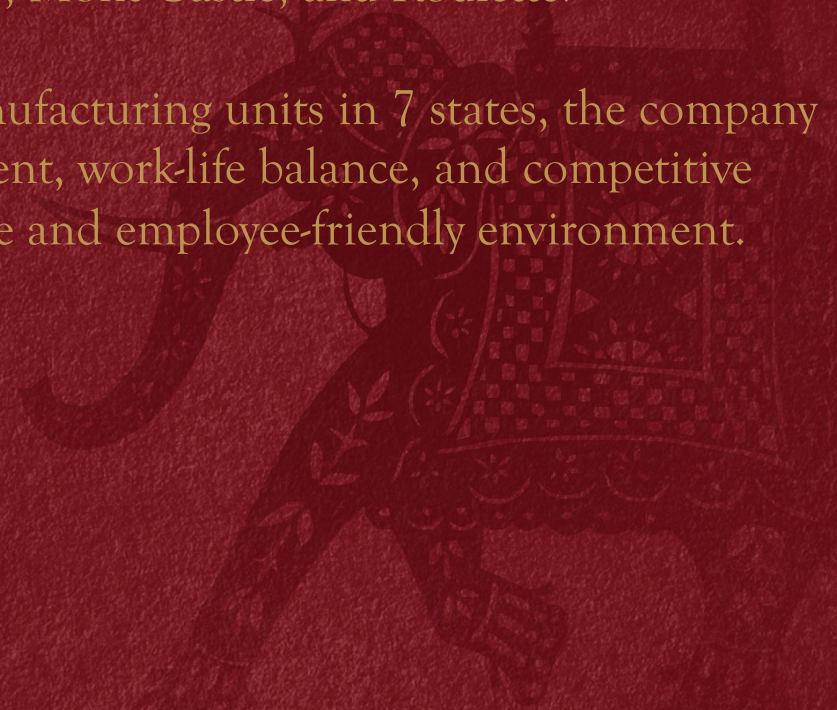


# About John Distilleries

Established in 1996, John Distilleries, led by Chairman Paul P. John, has become a global leader in the Alcobev industry. Their flagship brand, Original Choice, ranks among India's top-selling whiskies and globally, with **20,868,777 cases sold in FY 22-23**.

The premium Paul John Single Malts are highly regarded along with other brands including Big Banyan wines, Mont Castle, and Roulette.

With over 1000 employees across 8 manufacturing units in 7 states, the company emphasizes quality, career development, work-life balance, and competitive compensation, fostering a productive and employee-friendly environment.



# Paul John Indian Single Malt Whisky



Paul John Single Malt were launched in UK in 2012 and soon acclaimed to be equal or even better than the single malt produce elsewhere.

Today Paul John Single Malts are available in more than 40 countries, 11 Duty free shops across the world and over 15 states along with CSD and PMF canteens in India

# Awards



World's Most Awarded Indian Single Malt!

# nirvana

UNPEATED SINGLE MALT WHISKY

**Color:** Deep Copper

**Nose:** An attractive honeycombed bourbon with luscious fruitcake, with a light whiff of enticing caramel pudding

**Palate:** A delightful soft honey with a slight salt-edged barley; an excellent mouth feel with honeycomb sweetness

**Finish:** Immensely long, and richly flavored with dissolving honey, barley and succulent vanilla.



**Total 21 Global Awards  
11 Awards in USA**

Nirvana is,

- Chill-Filtered, bottled at 80 Proof
- Minimum 4 Tropical years Ageing (≈12-16 yrs aged in Scotland)

**Competition Benchmark brands :**

- JW Red Label
- Ballentine's
- William Lawsons
- 100 Pipers

**Serving Ritual :**

- Neat
- On the Rocks
- As Highballs with Soda , tonic ,  
Ginger Ale

# BRILLIANCE

**Colour:** Sparkling Copper

**Nose:**

The Demerara sugars give off a whiff of sweet fragrances, with a hint of cinnamon, dash of honey and faint spices.

**Palate:**

Sweet and spice and all things nice make this Single Malt. The honey-like smoothness is offset by the crunchy-bar-like crispness. Somewhere there is also a tinge of cocoa.

**Finish:**

Brilliance has a smooth and beautifully relaxed finish, with a hint of mild spices and deep intense vanilla.



**Total 38 Global Awards  
6 Awards in USA**

Brilliance is,

- Non Chill-Filtered, bottled at 92 PROOF
- Unpeated Flagship Expression
- Minimum 5 Tropical years Ageing (≈16-20 yrs ageing in Scotland)

**Competition Benchmark Brands**

- Glenlivet 12 yrs
- Glenfiddich 12 yrs
- Dalwhinnie 15 yrs
- Rampur Select

**Serving Ritual :**

- Neat
- On The Rocks
- With dash of water

# EDITED

**Color: Amber Gold**

## **Nose:**

Honey and cocoa are laced with a hint of smokiness and a shot of espresso. A deeper whiff reveals fruity fragrances.

## **Palate:**

The grassy flavours of barley show up first, but gently make way for subtle peat notes. They slowly dissolve and pave the way for a rush of mint and mocha.

## **Finish:**

The finish is long and drawn out. You can sense a hint of spice and chocolate mint as it ends on gentle peat notes.



**Total 41 Global Awards  
8 Awards in USA**

Edited is,

- Non Chill-Filtered and bottled at 92 PROOF
- Slightly Peated Flagship Expression- 10-15 PPM Peat concentration
- Minimum 5 Tropical years Ageing (~16-20 yrs ageing in Scotland)

**Competition Benchmark Brands**

- Laphoraig 10
- Talisker 10
- Caol Ila 12
- Springbank 12

**Serving Ritual :**

- Neat
- On The Rocks
- With dash of water

# BOLD

Colour: Liquid Gold

## Nose:

After the slightest whiff of smoke, a dizzying array of Manuka honey, prickly spice and bourbonsque red liquorice takes over.

## Palate:

Sublimely silky and studded with oak-like honey & a hefty second wave of spice, followed by a cloudy, smoky feel that coats the roof of the mouth & leaves a tidal wave of dry molasses, peaty soot & a degree of copper.

## Finish:

Bold has a light finish with a tinge of copper. You can sense a smoked mocha shaped by delicate and intricate spices



**Total 29 Global Awards  
6 Awards in USA**

Bold is,

- Non Chill-Filtered and bottled at 92 PROOF
- Peated Flagship Expression - 30-35 PPM Peat Concentration
- Minimum 5 Tropical years Ageing (≈ 16-20 yrs ageing in Scotland)

## Competition Benchmark Brands:

- Amrut Fusion
- Highland Park 12
- Lagavulin 16

## Serving Ritual :

- Neat
- On The Rocks
- With dash of water



# CLASSIC

## Colour

Rich Amber

## Nose

Fruity, malty aromas are intertwined with honey. A hint of bourbon teases your senses.

## Palate

Flavours of malted barley greet you. A heady mix of bourbon and Manuka honey-liquorice makes for an attractive spine with the unexpected flavour of toasted honeycomb that takes you by surprise.

## Finish

This Single Malt has an elegant finish, with juicy Demerara tones ensuring a soft, friendly finish.



Total 40 Global Awards  
6 Awards in USA

Classic is,

- Non Chill-Filtered and bottled at 110.4 PROOF
- Unpeated Select Cask Expression
- Minimum 7 Tropical years Ageing (≈25-28 yrs ageing in Scotland)

Competition Benchmark Brands :

- Brenne 10 yrs
- Balvenie Double Wood 12 yrs
- Aberfeldy 16 yrs

Serving Ritual :

- Neat
- On The Rocks
- With dash of water



# PEATED

## Colour

Golden Mahogany

## Palate

The crisp Muscovado and Demerara sugars create layered nuances, the smokiness of the Single Malt sets in, creating a perfect balance. A hint of spice radiates from the hickory and Dominican-style cocoa.

## Nose

The smoky, sweet and earthy fragrances have mellow resonances of spice.

## Finish

The delicate finish of this Single Malt has notes of Dominican cocoa laced with the tart edge of marmalade



## Total 40 Global Awards

## 6 Awards in USA

Peated is,

- Non Chill-Filtered and bottled at 111 PROOF
- Peated Select Cask Expression- 35-40 PPM Peat concentration
- Minimum 7 Tropical years Ageing (≈25-28 yrs ageing in Scotland)

Competition Benchmark Brands :

- Ardbeg Uigeadail
- Amrut Peated 125.6 Proof
- Laphoraig 16 yrs

Serving Ritual :

- Neat
- On The Rocks
- With dash of water



## Oloroso Select Cask

**Colour:** Dark Mahogany.

**Nose:**

Peach, apricot and light notes of molasses and blood orange.

**Palate:**

Soft and sweet, with nutty chocolate and Melton Hunt cake.

**Finish:**

Long, intense and sweet with delicious heavy spices imbued from the Oloroso casks, a dash of coffee mocha and sumptuous dark chocolate.



**Total 8 Global Awards  
4 Awards in USA**

**Oloroso is,**

- Non Chill-Filtered and bottled at 96 PROOF
- Oloroso Select Cask Expression - Unpeated
- Minimum 4.5 yrs Tropical years Ageing in Ex Bourbon Casks , finished in select Wine Casks for another 2.5 yrs (≈25-28 yrs ageing in Scotland)

**Competition Benchmark Brands :**

- Darkness 8 yrs Oloroso Cask Finish
- Rampur Double Cask
- Glemorangie Lasanta

**Serving Ritual :**

- Neat
- On The Rocks
- With dash of water

# Pedro Ximenez Select Cask

**Colour:** Dark Copper

**Nose:**

Fig and apricot with a rare hint of banana.

**Palate:**

Sweet barley with creamy butterscotch, dry fruits and Christmas cake.

**Finish:**

Long and exquisite, with chocolate fudge, orange peel and exotic wine drenched nuts.



Total 14 Global Awards  
5 Awards in USA

PX is,

- Non Chill-Filtered and bottled at 96 PROOF
- Pedro Ximenez Select Cask Expression- Unpeated
- Aged for min 4.5 Tropical yrs in Ex Bourbon Casks and finished for minimum 2.5 Tropical yrs in select Wine Casks(≈25-28 yrs ageing in Scotland)

Competition Benchmark Brands :

- Laphoraig PX
- Rampur PX
- Ben Nevis 9 yrs

Serving Ritual :

- Neat
- On The Rocks
- With dash of water

# Paul John XO 100% Indian Grape Brandy

**Color:** Deep golden amber.

**Nose:**

Sweetly honeyed aromas, deliciously resonating with fresh fig, apricot, strawberry liquorice, orange zest and a touch of herbs that brilliantly sets off the light butterscotch.

**Palate:**

Sweet cranberry and succulent run raisin and delight in the beautifully balanced yet delectable complex flavours.

**Finish:**

Lengthy finish, intricately meshed with tremendous notes of sweet oak and an alluring natural caramel.



**Total 6 Global Awards  
1 Award in USA**

**XO is,**

- India's first and only barrel aged brandy
- The only Indian Non Chill-Filtered Brandy
- Bottled at 92 PROOF
- 10 yrs Tropical Ageing

**Competition Benchmark brands:**

- Hennessy XO
- Martell XO
- Camus XO
- Courvoisier XO

# Mithuna by Paul John

**Colour:**  
Old oak

**Nose:**  
Aromas of liquorice, gentle beeswax with ulmo honey on crisp toast and tender notes of vanilla.

**Palate:**  
Coffee mocha, orange peel, delicate spice on active tannins with gentle oils and dark cocoa notes.

**Finish:**  
Long and complex with multi-toned sugars and delicate honey.



**Total 10 Global Awards  
7 Awards in USA**

- Mithuna by Paul John is,**
- Third Finest Whisky of the World – 2020
  - Non Chill-Filtered and bottled at 116 PROOF
  - Unpeated Zodiac Series Expression
  - 7 yrs Tropical Ageing with initial ageing in Virgin American Oak Casks and Finished in Ex- Bourbon Casks

**Competition Benchmark Brands :**

- Glenmorangie Signet
- Macallan Boutique – 2020
- Blanton's Gold Edition

**Serving Ritual :**

- Neat
- On the rocks
- With a dash of water

